



UNITED SOUTH END
SETTLEMENTS

FY24 ANNUAL REPORT

STRENGTHENING FAMILIES THROUGH

Community



Our mission is to harness the power of our diverse community to disrupt the cycle of poverty for children and their families.

Dear Friends,

Nonprofits occupy a vital role within any city. Serving affinity group needs through typically ambitious programming, these mission-based organizations also weave neighborhoods by enabling community. From the heart of Boston's South End neighborhood, United South End Settlements—better known as “USES”—has supported families through youth education and care, as well as summers at Squam Lake's Camp Hale for well over a century. I am honored to offer this introductory letter in my humble capacity as USES' Board Chair.

Reflecting on our impact

Over the past year, we were proud to see USES reinvigorated with inspiring leadership from CEO Jerrell Cox, whose passionate dedication encourages deep engagement driven by committed staff and supporters. Affirming these efforts, the organization experienced high enrollment in its early childhood education and club48 after-school programs, with the children deeply engaged in STEAM-based learning activities. At Camp Hale, a diverse cohort of campers stretched their limits through a broad range of outdoor activities, returning home with enhanced confidence, new friendships and memories they'll appreciate for years to come.

Back in Boston, USES launched its second cohort of **Striving Towards Economic Prosperity** or STEP participants, who are already demonstrating strong gains and the value of guaranteed income programs. The organization is increasingly engaged with the City of Boston, enhancing its voice in local public affairs, particularly the issues that affect our programs and community members. Across its efforts, USES continues to strive to be an inclusive place where families of all backgrounds can come together, build social capital, and create a connected, uplifting community.

Looking ahead

In its quest for exceptional experiences, the USES senior team embarked on revising its strategic plan, building on the foundation set in 2018. We're excited to see a refreshed

mission that will now emphasize youth school-readiness while building economic resiliency and healthy, safe home environments. This slight shift in priorities recognizes the importance of neighborhood networks, with partner NGOs aligning to support their shared community. With this ambitious step forward, we anticipate an even more compelling USES experience while recognizing the power of collaboration.

The year ahead will additionally feature improvements to the 48 Rutland facility, led by the playground rebuild, along with renovations to the building, allowing for increased enrollment and the ability to serve more families and have an even greater impact. Funding for these capital projects has come through several grants, minimizing impact on results. We also look forward to expanding use of the Children's Art Center as an emerging community space.

Thankful

Undoubtedly, this story would not be possible without the perseverance of the entire USES team, the loyalty of the wonderful families we serve, the strength of our Greater Boston and New Hampshire communities, and the generosity of our donors and sponsors. Thank you for your commitment and belief in USES, and all that's possible when we come together for a cause. However you've come to the USES family, we welcome you. However you participate, you are helping others thrive. And however you think about the future, know that you will be continually recognized and appreciated. On behalf of the entire Board, a heartfelt thank you. Together, we look forward to another impactful year.

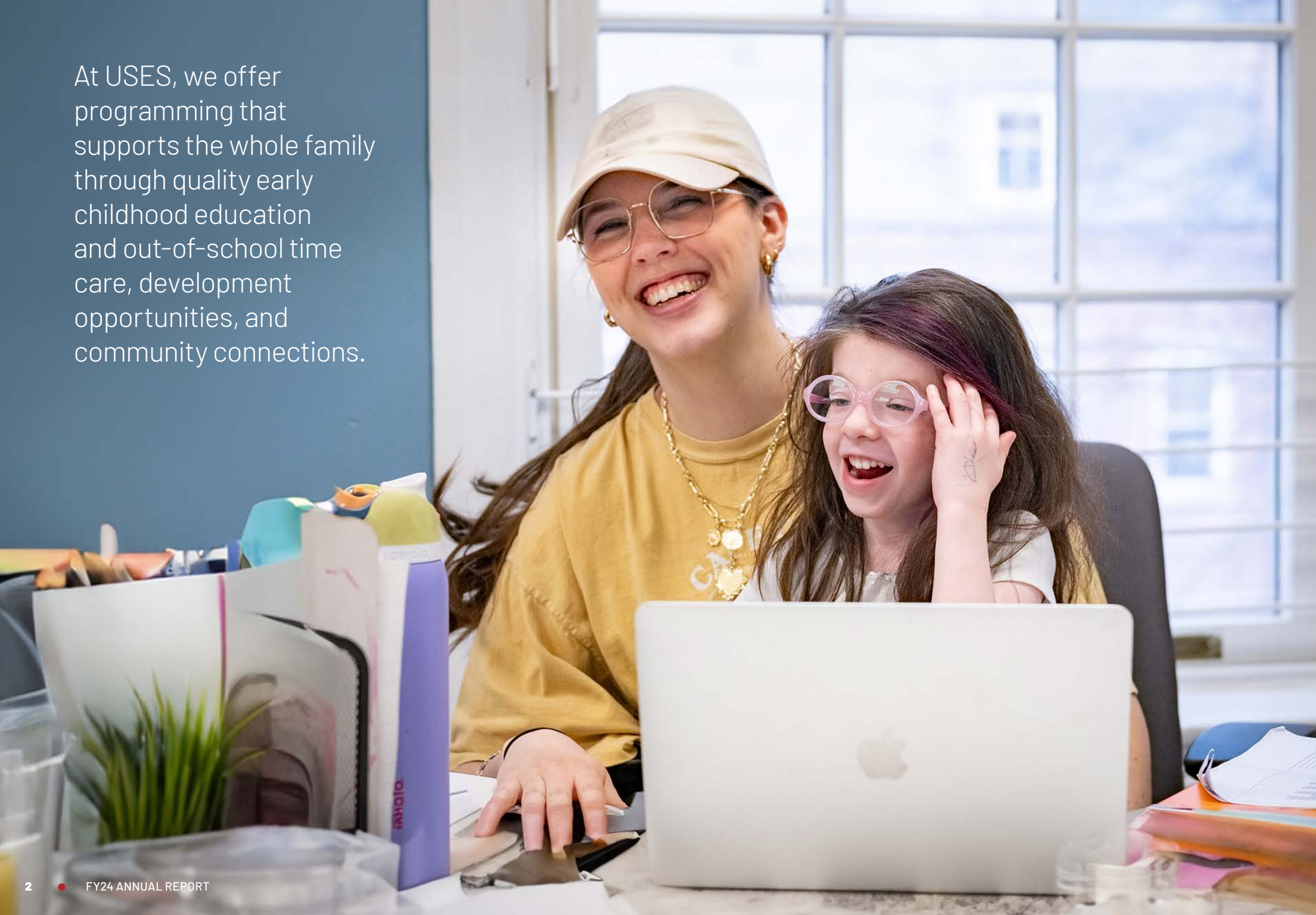
With gratitude,



Carmen Duarte, USES Board Chair



At USES, we offer programming that supports the whole family through quality early childhood education and out-of-school time care, development opportunities, and community connections.



Who We Are

For over 130 years, United South End Settlements (USES) has been a cornerstone of the Boston community. As a historic organization, we've been dedicated to empowering individuals of all ages to overcome challenges and reach their full potential.

What We Do

At USES, we're committed to nurturing the whole child. Our community-centered approach combines high-quality early childhood education, after-school programs, summer camp, and our revolutionary guaranteed income initiative, STEP. By providing comprehensive support and financial stability, we empower families and foster a thriving community where every child can reach their full potential.



Who We Serve

We enriched
77 CHILDREN
through club48



We served
75 CHILDREN
in Early Childhood Education classrooms



We supported
541 FAMILIES
during the year



We welcomed
137 CHILDREN
to Camp Hale



We provided
16 FAMILIES
with \$850 monthly payments
for 18 months



We engaged
261 CHILDREN
in Youth Programs

A Year at USES

▶ July, 2023

We were thrilled to host a Lunch & Learn event at Camp Hale to celebrate the new broadband services that are now available throughout the campground. This exciting project was made possible by American Tower Corporation and New Hampshire Broadband.



▶ October, 2023

Camp Hale staff, volunteers, campers, and friends participated in the annual fall Sandwich Fair Parade, where their float won the President's Award for "Best Design" and "Best in Show."



▶ December, 2023

We loved seeing so many families, staff, and USES kids come together at our Winter Wonderland to celebrate the season with yummy food, treats, and lots of hot chocolate!



▶ August, 2023

We got to join Bob's Discount Furniture and The Patriots Foundation at Gillette Stadium for their third annual Bed-Zone Bash - which brought children from five area organizations to the stadium to receive twin mattresses, foundations, and pillows from Bob's.



▶ September, 2023

USES participated in the Mass Ave Coalition's Festival between Tremont Avenue and Shawmut Avenue, where our STEAM program was represented by a table featuring an activity designed for children to create their own Binary Code Bracelets!



▶ November, 2023

Students in our club48 class continued to capture beautiful images in their photography sessions with USES Volunteer Pete Johannsen. Students got to learn about lighting, composition, and different ways to share stories through imagery.



▶ January, 2024

After exploring photography with volunteer Pete Johannsen, our club48 kids discovered a new skill: 3D design and printing. This exciting new activity has sparked their creativity and curiosity in a whole new way.



▶ March, 2024

We loved hearing stories from the children's librarian, Margaret! The South End Boston Public Library got to host Story Time every Thursday at USES throughout the year for everyone to join.



▶ May, 2024

Our annual USES Neighborhood Gala was a huge success! We celebrated community leaders and raised \$650,000 to support our programs. Honorees included Bekah Salwasser (Philip Dushku Changemaker Award) and Frieda Garcia and Byron Rushing (Mel King Social Innovator Award).



▶ February, 2024

We chatted and collaborated with Universal Basic Income Taiwan, Rise Up Cambridge, and local representatives like Rep. John Moran to discuss the importance of guaranteed income and how we can implement the movement on a broader level.



▶ April, 2024

club48 got to witness the exciting spring eclipse that took over part of the afternoon in New England!



▶ June, 2024

The month was filled with congrats and celebrations as we watched our 2024 preschool class graduate and welcome their next step: Kindergarten!



USES Community Stories

Why USES? We believe everyone deserves quality childcare and a diverse community that uplifts one another. Here are a few members of our own community who choose USES to make this happen.

Gary Bailey, USES Board Member

Gary Bailey has served as a USES Board member for over five years and has seen the organization's impact on the Boston neighborhood as a South End resident of over three decades. A professor and MSW Program Director for Simmons University's School of Social Work, Gary sees the potential and unique position USES holds within the ever-evolving South End. "USES is such an important, historic institution in a location rich in diversity. There are businesses - especially small businesses - and residents from different racial and economic backgrounds as well as diversity across a broad spectrum of identities."

Reflecting on USES' place in uniting this diverse community, Gary adds that "many parts of the South End lack similar or overlapping challenges, interests, or affinities, so USES' efforts have the unique potential to reach a variety of people, which is important when it comes to providing services and programs that are relevant to diverse groups."



Nathali Figuereo, USES Parent

Nathali is a familiar face in the USES community, with children enrolled in both our club 48 out-of-school time program and Early Childhood Education Program (ECE). "I was introduced to USES by my sister about three or four years ago," she explains. "My 10-year-old is in club48, and my 4-year-old is in ECE. As a working parent, having a reliable place to send my kids throughout the year has been invaluable. I have peace of mind when my kids are at USES because they are familiar with the teachers and have staff who really care about them."



Nathali hopes more people in the community will recognize the benefits and importance of USES in the South End. "I don't think many people are aware of this program, or they may think it's not affordable," she says. "But USES is an institution that offers so much positivity and connection for everyone in the community. Beyond childcare, they provide summer jobs for students and support parents through various challenges, creating a wealth of opportunities for both kids and parents to learn and grow."

Dr. Robyn Riseberg, Founder & Pediatrician, Boston Community Pediatrics

Dr. Riseberg is the Founder of Boston Community Pediatrics, the first nonprofit pediatric private practice in Boston that provides direct service to underserved families and patients regardless of their financial situation. Like USES, Boston Community Pediatrics is committed to the belief that all children deserve the highest quality care and resources. “When you provide quality opportunities for families, you begin to see changes in their outlook. USES initiates this from a very young age with the highest quality child care, which includes getting kids ready to learn and engaging with their parents – that’s how we change cycles of poverty.”

USES has been fortunate to partner with Boston Community Pediatrics throughout the years. The organization has offered crucial consultative services, rapid daily COVID-19 testing, and vaccine administration during the COVID-19 pandemic for USES children, families, and staff. Additionally, they have conducted workshops for parents, caregivers, and teachers surrounding anti-bullying strategies and strengthening children’s mental health.

When asked about USES’ impact on the city’s families, Robyn shares that “USES is a vital community resource and institution, representing the future we envision for our city. As a community, we must invest more in children, and USES exemplifies this by providing care and support from infancy through preschool, as well as through their afterschool program and Camp Hale. We need more organizations like USES in this city to alter the trajectory of families with low income.”



Tom Hayes, Camp Hale Alumnus

Tom Hayes is a retired Boston Police Sergeant and current Camp Hale Alumni Association (CHAA) member who has volunteered and supported USES for many years. With his family’s early ties to the South End, Tom has been connected to USES since his childhood.

“My father was on the USES Board in the mid to late 70s. At the time, there was a struggle to get campers at Camp Hale, so my dad signed my brothers and me up when I was around nine years old. I spent the next eight years or so going to camp, and to this day, I think my best year was when I was a kitchen aid because that meant I got to spend the whole summer there.”

The friendly faces, being in nature, and getting to learn more about the outdoors stood out to him as a kid and later resurfaced as he navigated life after Camp Hale. After finishing college, Tom joined the Marine Corps, where he believes his experience at Camp Hale transferred to his time in the military. “Because of Camp Hale, I found a passion for the outdoors, and with the Marine Corps, you’re outside wherever you’re stationed. Learning how to be creative, embrace nature, and knowing how to set up a tent and build a fire was something I developed from my time as a camper.”

After returning to Boston, Tom continued his path of service by becoming a Boston Police Officer and additionally joined the Camp Hale Alumni Association (CHAA), to which he has remained a longstanding member. “It was great to connect with CHAA back then because I noticed they still had the Camp Hale spirit in them. I was able to check in with them often, begin volunteering for various USES and Camp Hale events, and be a part of the fundraising that happens for camp.”

A dedicated volunteer for many years, Tom has participated in numerous events at USES and Camp Hale. He and his brother Brent have also led successful fundraising efforts, including their annual ‘Cocktails for Campfires’ event, which raised over \$120,000 to support campers and the camp’s facilities and operations.

“Being able to pass on the love for nature and the value of volunteering to my family has been very special. My two sons get so excited when we’re on our way to Camp Hale, even if it’s for a day of service. There’s nothing better than volunteering and seeing the benefits of giving back through other people’s eyes. It’s what it’s all about.”



LOOKING AHEAD



Strengthening USES' Future

USES transcends the idea of a service provider. Here, we've fostered a vibrant community where children and families thrive. We witness the enduring impact of our work firsthand: teachers reuniting with former Early Childhood Education (ECE) students who are now graduates, Camp Hale counselors, or even returning USES staff. This lasting influence is our source of immense pride. USES serves as a constant for families, a place to return with fulfilled achievements and new goals.

Our unwavering commitment extends to both the present and future. As we look ahead, we'll champion a critical campaign to secure one of our foundational programs – Camp Hale. A pioneer among New England camps, Camp Hale offers underprivileged Boston youth a unique and transformative sleepaway experience.

We aim to raise essential funds for the Camp Hale Endowment, ensuring its environment and mission are protected for generations to come. Your support is vital in providing equitable access to this life-changing experience for countless youth and their families.

By sharing our vision, you can empower the future. Help secure equitable access to Camp Hale and contribute to a brighter tomorrow for Boston's youth. Donate today at <https://www.uses.org/donation>.



OUR SUPPORTERS

OUR WORK IS POSSIBLE THROUGH THE GENEROSITY OF OUR COMMUNITY.
FROM ALL OF US AT USES, THANK YOU.

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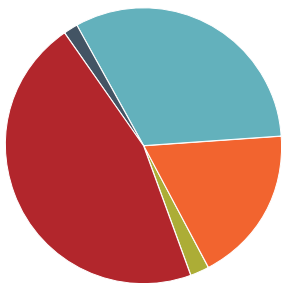
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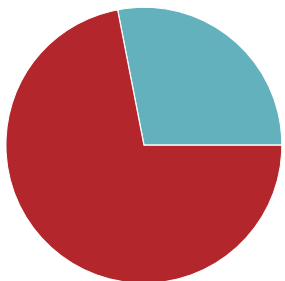
REVENUE and EXPENSES

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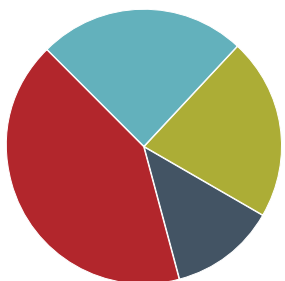
FY24 Revenue

■ Contributions & Grants	46%	■ Special Events (net)	18.5%
■ In-kind Contributions	1.6%	■ Other	2%
■ Program Service Revenue	31.9%		



FY24 Expenses

■ PROGRAM 72%	<i>(Providing direct services to children, families, and the community)</i>
■ ADMINISTRATION 28%	<i>(Leveraging leadership, management, fundraising, and operations)</i>



FY24 Expenses by Program

■ Early Childhood Education	41%
■ Camp Hale and Other Programs	24%
■ club48 After School Program	21%
■ Coaching & Job Training	12%



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